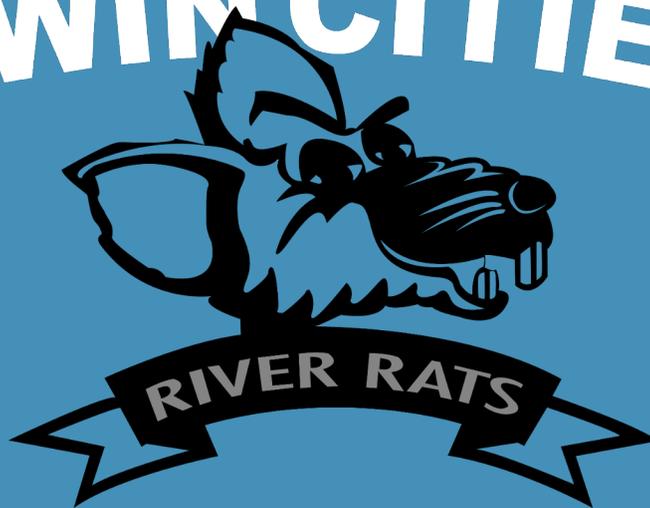

TWIN CITIES RIVER RATS WATER SKI SHOW TEAM

SPONSORSHIP OPPORTUNITIES

2022 SEASON



TWIN CITIES



WATERSKI SHOWTEAM

WE ARE THE TWIN CITIES RIVER RATS WATER SKI SHOW TEAM

The Twin Cities River Rats would like to thank you for your interest in supporting our 501(c)(3) non-profit organization. Your sponsorship helps us achieve our goal of providing free, family entertainment throughout the summer. Our team performs these free shows with over 100 volunteer skiers and support personnel. Without your sponsorship we would not be able to achieve our goal of providing free, family entertainment for the Twin Cities.

Your sponsorship will help support our team in several ways. Some examples include:

- Gas for boats
- Boats to pull our skiers
- Costumes for our high-energy, themed water ski shows
- Water ski equipment (skis, ropes, etc.)

We have been a part of the Minneapolis community for over 40 years, providing free, family entertainment every summer, and we thrive off our amazing fans and sponsors. We wouldn't be where we are today without you!

Please help us keep the summer tradition of the Twin Cities River Rats alive.

Thank you!

-The Twin Cities River Rats Water Ski Show Team

FOLLOW US!
@tcriverrats



www.tcriverrats.com

	PACKAGE	DETAILS	PRICE
Combo packages	Base tier	<ul style="list-style-type: none"> • Logo on website • Half page ad • Banner at all shows 	\$1,000 (\$1,300 value, save \$300)
	Second tier	<ul style="list-style-type: none"> • Logo on website • Social media post • Half page ad • Banner at all shows 	\$1,350 (\$1,700 value, save \$350)
	Third tier	<ul style="list-style-type: none"> • Logo on website • Social media post • Half page ad • Banner at all shows • Sponsored show 	\$2,850 (\$2,950 value, save \$100)
	Fourth tier	<ul style="list-style-type: none"> • Logo on website • Social media post • Half page ad • Banner at all shows • Sponsored show • Logo on main dock 	\$3,000 (\$3,350 value, save \$350)
River Rat website	Logo on website	<ul style="list-style-type: none"> • Company posted as a TC River Rats sponsor on tcriverrats.com (logo and link to your company website on our website) 	\$100
Facebook & Instagram	Social media post	<ul style="list-style-type: none"> • One social media post promoting your business (Facebook and Instagram) 	\$250
Banner at shows	Promotional banner	<ul style="list-style-type: none"> • Display a banner promoting your business at all home ski shows 	\$700
Sponsored show	Sponsored show	<ul style="list-style-type: none"> • Dedicated show to promote your business. Includes company shoutouts throughout the show as well as a small social media shoutout 	\$800
Main dock	Logo on main dock	<ul style="list-style-type: none"> • Company logo placed on main dock. The dock remains in the water all summer, even when the Rats are not practicing or performing shows. 	\$1,000
Summer program	Half page ad (8 ½" W x 5 ½" L)	<ul style="list-style-type: none"> • Ad placed in our 2022 program that is handed out at every show and shared with team members, family and friends 	\$500
	Full page ad (8 ½" W x 11" L)	<ul style="list-style-type: none"> • Ad placed in our 2022 program that is handed out at every show and shared with team members, family and friends 	\$900
Custom	Custom	<ul style="list-style-type: none"> • Varies, but options could include company logo on boat, banner on side of jump, ad placed on the back cover of program, etc. 	Varies

2022 SPONSORSHIP AGREEMENT

Business name:

Business contact name:

TC River Rats representative:

Email address:

Phone:

Address:

City, State, Zip:

Sponsorship selection

Please check the package(s) you wish to purchase.

PACKAGE	PRICE
<input type="checkbox"/> Base tier	\$1,000
<input type="checkbox"/> Second tier	\$1,350
<input type="checkbox"/> Third tier	\$2,000
<input type="checkbox"/> Fourth tier	\$3,000
<input type="checkbox"/> Logo on website	\$100
<input type="checkbox"/> Social media post	\$250
<input type="checkbox"/> Promotional banner	\$700
<input type="checkbox"/> Sponsored show	\$800
<input type="checkbox"/> Logo on main dock	\$1,000
<input type="checkbox"/> Half page ad	\$500
<input type="checkbox"/> Full page ad	\$900
<input type="checkbox"/> Custom	Varies

PAYMENT METHOD

- Check being mailed
- Invoice needed
- Check enclosed (if mailing in sponsorship agreement).
 - Checks payable to *Twin Cities River Rats*

HIGH-RESOLUTION LOGO/ARTWORK

- Will email to ski.riverrats@gmail.com

PLEASE RETURN BY MARCH 15TH TO:

- Alexa Ernst ski.riverrats@gmail.com
- Or mail to:
Twin Cities River Rats
P.O. Box 582163
Minneapolis, MN 55428