
TWIN CITIES RIVER RATS WATER SKI SHOW TEAM

SPONSORSHIP OPPORTUNITIES

2021 SEASON



TWIN CITIES



WATERSKI SHOWTEAM

WE ARE THE TWIN CITIES RIVER RATS WATER SKI SHOW TEAM

The Twin Cities River Rats would like to thank you for your interest in supporting our 501(c)(3) non-profit organization. Your sponsorship helps us achieve our goal of providing free, family entertainment throughout the summer. Our team performs these free shows with over 100 volunteer skiers and support personnel. Without your sponsorship we would not be able to achieve our goal of providing free, family entertainment for the Twin Cities.

Your sponsorship will help support our team in several ways. Some examples include:

- Gas for boats
- Boats to pull our skiers
- Costumes for our high-energy, themed water ski shows
- Water ski equipment (skis, ropes, etc.)

Like many others in our community, our team has been greatly impacted by the current state of our world due to COVID-19. We have been a part of the Minneapolis community for over 40 years, providing free, family entertainment every summer, and we thrive off our amazing fans and sponsors. **We wouldn't be where we are today without you!**

Please help us keep the summer tradition of the Twin Cities River Rats alive.

Thank you!

-The Twin Cities River Rats Water Ski Show Team

FOLLOW US!
@tcriverrats



■ TCRiverRats.com

	PACKAGE	DETAILS	PRICE
Combo packages	Base tier	<ul style="list-style-type: none"> • Half page ad • Logo on website 	\$150 (\$175 value)
	Second tier	<ul style="list-style-type: none"> • Half page ad • Social media post 	\$275 (\$300 value)
	Third tier	<ul style="list-style-type: none"> • Half page ad • Logo on website • Social media post 	\$350 (\$375 value)
River Rat website	Logo on website	<ul style="list-style-type: none"> • Company posted as a TC River Rats sponsor on tcriverrats.com (logo and link to your company website on our website) 	\$75
Facebook & Instagram	Social media post	<ul style="list-style-type: none"> • One social media post promoting your business (Facebook and Instagram) 	\$200
Digital program	Quarter page ad (4 ¼" W x 5 ½" L)	<ul style="list-style-type: none"> • Ad placed in our 2021 program that is shared on social media, with team members, and family and friends 	\$75
	Half page ad (8 ½" W x 5 ½" L)	<ul style="list-style-type: none"> • Ad placed in our 2021 program that is shared on social media, with team members, and family and friends 	\$100
	Full page ad (8 ½" W x 11" L)	<ul style="list-style-type: none"> • Ad placed in our 2021 program that is shared on social media, with team members, and family and friends 	\$150
Custom	Custom	<ul style="list-style-type: none"> • Varies 	Varies

2021 SPONSORSHIP AGREEMENT

Business name: _____

Business contact name: _____

TC River Rats representative: _____

Email address: _____

Phone: _____

Address: _____

City, State, Zip: _____

Sponsorship selection

Please check the package(s) you wish to purchase.

PACKAGE	PRICE
<input type="checkbox"/> Base tier	\$150
<input type="checkbox"/> Second tier	\$275
<input type="checkbox"/> Third tier	\$350
<input type="checkbox"/> Logo on website	\$75
<input type="checkbox"/> Social media post	\$200
<input type="checkbox"/> Quarter page ad	\$75
<input type="checkbox"/> Half page ad	\$100
<input type="checkbox"/> Full page ad	\$150
<input type="checkbox"/> Custom	Varies
TOTAL PRICE:	

PAYMENT METHOD

- Check being mailed
- Invoice needed
- Check enclosed (if mailing in sponsorship agreement).
 - Checks payable to *Twin Cities River Rats*

HIGH-RESOLUTION LOGO/ARTWORK

- Electronic copy attached
- Will email to ski.riverrats@gmail.com

PLEASE RETURN BY APRIL 1ST TO:

- Alexa Ernst ski.riverrats@gmail.com
- Or mail to:
Twin Cities River Rats
P.O. Box 582163
Minneapolis, MN 55428